

HERE ARE YOUR STEP 7 TOP 5 COMPETITORS ANALYSIS PAGES -->	<p><b>Competition</b></p> <p><b>Largest Competitor Description (HTC)</b>                      SAMPLE: HTC's higher end virtual reality product called Vive (which has materially lower resolution than Shark Virtual Reality technology), costs \$499* and is targeted at PC gamers and not the movie industry. The Vive runs on Valve's Steam PC video game platform product. Valve was first released in 2016 (HTC was founded in 1997 in Taiwan and generates more than \$4bn USD annually in revenue).                       *HTC VIVE Virtual Reality System Price Source as of the publication of this business plan: <a href="https://www.amazon.com/HTC-VIVE-Virtual-Reality-System-pc/dp/B00VF5NT4I/">https://www.amazon.com/HTC-VIVE-Virtual-Reality-System-pc/dp/B00VF5NT4I/</a></p> <p><b>Strengths of Largest Competitor (HTC)</b>                      Sample strengths here of largest competitor.</p> <p><b>Weaknesses of Largest Competitor (HTC)</b>                      Sample weaknesses here of largest competitor.</p>	<p><b>Competition</b></p> <p><b>Largest Competitor Description ()</b>                      If you entered the description of your largest competitor in STEP 7 Inputs, then it will appear here.</p> <p><b>Strengths of Largest Competitor ()</b>                      If you entered the strengths of your largest competitor in STEP 7 Inputs, then it will appear here.</p> <p><b>Weaknesses of Largest Competitor ()</b>                      If you entered the weaknesses of your largest competitor in STEP 7 Inputs, then it will appear here.</p>

	<p><b>2nd Largest Competitor Description (Oculus (Facebook))</b> Sample description of 2nd largest competitor.</p> <p><b>Strengths of 2nd Largest Competitor (Oculus (Facebook))</b> Sample strengths here of 2nd largest competitor.</p> <p><b>Weaknesses of 2nd Largest Competitor (Oculus (Facebook))</b> Sample weaknesses here of 2nd largest competitor.</p>	<p><b>2nd Largest Competitor Description ()</b> If you entered the description of your 2nd largest competitor in STEP 7 Inputs, then it will appear here.</p> <p><b>Strengths of 2nd Largest Competitor ()</b> If you entered the strengths of your 2nd largest competitor in STEP 7 Inputs, then it will appear here.</p> <p><b>Weaknesses of 2nd Largest Competitor ()</b> If you entered the weaknesses of who your 2nd largest competitor in STEP 7 Inputs, then it will appear here.</p>
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	<p><b>3rd Largest Competitor Description (Sony)</b> Sample description of 3rd largest competitor.</p> <p><b>Strengths of 3rd Largest Competitor (Sony)</b> Sample strengths here of 3rd largest competitor.</p> <p><b>Weaknesses of 3rd Largest Competitor (Sony)</b> Sample weaknesses here of 3rd largest competitor.</p>	<p><b>3rd Largest Competitor Description ()</b> If you entered the description of your 3rd largest competitor in STEP 7 Inputs, then it will appear here.</p> <p><b>Strengths of 3rd Largest Competitor ()</b> If you entered the strengths of your 3rd largest competitor in STEP 7 Inputs, then it will appear here.</p> <p><b>Weaknesses of 3rd Largest Competitor ()</b> If you entered the weaknesses of your 3rd largest competitor in STEP 7 Inputs, then it will appear here.</p>
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Click to turn off your 4th Largest Competitor fields

**4th Largest Competitor Description (Microsoft)**

Sample description of 4th largest competitor.

**Strengths of 4th Largest Competitor (Microsoft)**

Sample strengths here of 4th largest competitor.

**Weaknesses of 4th Largest Competitor (Microsoft)**

Sample weaknesses here of 4th largest competitor.

**4th Largest Competitor Description ()**

If you entered the description of your 4th largest competitor in STEP 7 Inputs, then it will appear here.

**Strengths of 4th Largest Competitor ()**

If you entered the description of your 4th largest competitor in STEP 7 Inputs, then it will appear here.

**Weaknesses of 4th Largest Competitor ()**

If you entered the weaknesses of your 4th largest competitor in STEP 7 Inputs, then it will appear here.

<p><input type="checkbox"/> Click to turn off your 5th Largest Competitor fields</p>	<p><b>5th Largest Competitor Description (Nintendo)</b> Sample description of 5th largest competitor.</p> <p><b>Strengths of 5th Largest Competitor (Nintendo)</b> Sample strengths here of 5th largest competitor.</p> <p><b>Weaknesses of 5th Largest Competitor (Nintendo)</b> Sample weaknesses here of 5th largest competitor.</p>	<p><b>5th Largest Competitor Description ()</b> If you entered the description of your 5th largest competitor in STEP 7 Inputs, then it will appear here.</p> <p><b>Strengths of 5th Largest Competitor ()</b> If you entered the strengths of your 5th largest competitor in STEP 7 Inputs, then it will appear here.</p> <p><b>Weaknesses of 5th Largest Competitor ()</b> If you entered the weaknesses of your 5th largest competitor in STEP 7 Inputs, then it will appear here.</p>
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HERE ARE YOUR STEP 7 STRENGTHS+WEAKNESSES VS COMPS. PAGES -->

**Discussion of Our Strengths Compared to the Competition's Strengths**

Sample discussion of company's strengths when compared to the competition's strengths.

**Discussion of Our Weaknesses Compared to the Competition's Weaknesses**

Sample discussion of company's weaknesses when compared to the competition's weaknesses.

**Discussion of Our Strengths Compared to the Competition's Strengths**

If you entered your company's strengths compared to the competition in STEP 7 Inputs, then it will appear here.

**Discussion of Our Weaknesses Compared to the Competition's Weaknesses**

If you entered your company's weaknesses compared to the competition in STEP 7 Inputs, then it will appear here.

	<p><b>Discussion of Our Management Compared to the Competition's Management</b></p> <p>Sample discussion of company's management team when compared to the competition's management team.</p>	<p><b>Discussion of Our Management Compared to the Competition's Management</b></p> <p>If you entered comparison of your management team compared to the competition's management teams in STEP 7 Inputs, then it will appear here.</p>
	<p><b>Discussion of Our Price Strategy Compared to the Competition's Price Strategy</b></p> <p>Sample discussion of company's pricing strategy when compared to the competition's pricing strategy.</p>	<p><b>Discussion of Our Price Strategy Compared to the Competition's Price Strategy</b></p> <p>If you entered the description of pricing strategy compared to the competition's pricing strategy in STEP 7 Inputs, then it will appear here.</p>